



STAR

Sustainability Transformation & Applied Research



Empowering sustainability transformation in business

Our vision is a world where companies can transform sustainably

Our mission is to create an environment where organizations and individuals share experience, learn, and exchange best practices about how to shift towards sustainable business models

STAR's vision is simple and STAR's mission is clear

1 | Research transfer

2 | New learning formats

3 | Fostering a global community

STAR creates unique value in three impact dimensions

1

Research transfer



**BORDERSTEP
INSTITUTE**

BertelsmannStiftung



STAR bridges academic research and business practice

2

New learning formats



LEUPHANA
UNIVERSITÄT LÜNEBURG

KAOSPILOT



STAR hacks the business school and innovates

3

Fostering a global community

EgonZehnder



STAR builds a global community of change-makers

Student Engagement



STAR creates spaces for intergeneration exchange

Sustainability Transformation Mindset Course

- Holistic and comprehensive business education for practitioners & executives
- Enabling sustainability transformations in companies via an overarching cultural shift
- STARfellows: involves a variety of experts
- Estimated costs: €100,000-150,000
- Delivery time: Q2-Q3 2024

STAR needs your help in bringing sustainability to business

Get access to the Sustainability Transformation Mindsets course!

€3,000

€6,000

€9,000

- Receive exclusive sneak-peek into the course
- Advise on the content
- Test some of the modules
- Give us your feedback
- Gain access to the course for 1 participant

- Receive exclusive sneak-peek into the course
- Advise on the content
- Test some of the modules
- Give us your feedback
- Gain access to the course for 2 participant

- Receive exclusive sneak-peek into the course
- Advise on the content
- Test some of the modules
- Give us your feedback
- Gain access to the course for 3 participants

Gain access to the course and transform

€7,500/Y

STARclub VISIBILITY

- Mention at events
- Profile on the website
- Logo on the website
- Logo in the newsletter
- Logo in promotional videos
- Executive interview for the Choice (over 40,000 subscribers)
- Provide giveaways at events
- Access to STARwebinars x1
- Access to STARlibrary x1

€10,000/Y

STARclub COMMUNITY

- Sponsor 1 STARbowl event
- Present at 1 STARbowl event
- 2 participants at expert roundtable (2 per year)
- Participate in STARweek
- Access to STAR & ESCP alumni network
- Sponsor 1 article for STARblog
- Access to STARwebinars x2
- Access to STARlibrary x2

From
€15,000/Y

STARclub EDUCATION

- Sponsor 1 STARforum
- Customized STAR HR Development Program
- STAR Company Consultancy Project discount of 50%
- STAR Executive Education discount of 10%
- Access 1 STARworkshop
- Access to STARwebinars x2
- Access to STARlibrary x2

From
€100,000/Y

STARclub RESEARCH

- Sponsor 1 STARstudy: tailored solutions to your specific needs and challenges that address your unique sustainability transformation goals
- Low cost & risk solution
- Sponsor PhD research
- Sponsor a STARfellow
- Help with reporting and measurement

Join the STARclub as an organization



COMET

Join our community
Attend VIP events
Receive STAR news

€1,000



NORTH STAR

Join our community
Attend VIP events
Receive STAR news
Get quarterly reports
Lunch with STAR team

€2,000



SUPERNOVA

Join our community
Attend VIP events
Receive STAR news
Get quarterly reports
Dinner with STAR team
Sponsor a STAR activity
of your choice

€5,000

Join our STARnetwork as an individual donor

STAR Team



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THANK YOU!