

# Master in Management

Customising your programme with our World of choices



IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW

# Building & customising your MiM programme



## All students share

- Overall structure of the MiM programme
- Academic requirements of the programme

## You choose

- Double to multiple degrees
- Content (specialisations and electives)
- International experience:
  - Choice of countries of study
  - Choice of language of study
- Professional experience (internships, etc.)
- Learning organisation alternating between courses and professional/in-company periods (gap semester or gap year)
- Teaching methods (full-time versus apprenticeship programme)



## Overall structure of the Master in Management

# Programme structure

## Premaster

Paris or Turin	Semester 1	<b>Induction seminar</b> <i>(Designing Tomorrow : Business &amp; Sustainability)</i> <b>Management core courses</b> <i>(10 subjects including finance, law, statistics, humanities, coding)</i> <b>Dual degree options</b> <i>(law, economics, mathematics)</i>
	Semester 2	

## Master cycle

Paris, London, Madrid, Berlin, Turin	M1	Semester 1	Management core courses
		Semester 2	Specialisations + electives "Digital Spark" and "Designing Europe" seminars
ESCP Campus or academic partner	M2	Semester 3	Specialisations + electives or Dual Degrees or Gap semester or Gap year
		Semester 4	

# To benefit the most from our international campuses, a few rules

- You must study in 2 different countries at least
- You are limited to a maximum of 2 semesters in the same country
- You can switch locations each semester (max. 4 locations)
- You choose from our own six campuses (minimum 2) and our partner universities worldwide (maximum 1)



Academic requirements to graduate

# Academic requirements - Overview

**You have a maximum of 4 years to fulfil requirements.**  
**A total of 120 ECTS have to be obtained in order to graduate.**

## Academic learning

### - M1 year - 364 hours/51 ECTS

5 management core courses

1 advanced management course

1 specialisation

Language courses (obtain C1 level in 1<sup>st</sup> plus B2 level in 2<sup>nd</sup> foreign language is recommended)

2 seminars

Those who have **not** previously studied management, need to validate up to 9 pre-requisite courses

### - M2 year – 226 hours/51 ECTS

1 or 2 specialisations, one being compulsory

Electives

2 seminars

Master thesis

## International experience

You study in a minimum of 2 different countries with a maximum 2 semesters in the same country

## Professional experience (4 ECTS)

36 weeks minimum (credit can be given for up to 16 weeks of previous experience)





## Degree choices in the MiM



# Double to quintuple degrees

## Multiple degrees in management by studying on our own campuses

- **Berlin** (German Senate); **London** (City University); **Madrid** (Carlos III University); **Paris** (French Ministry); **Turin** (University of Turin); **Warsaw** (Kozminski University)
- All students obtain the French degree; other degrees have specific requirements

## Double degrees in management by studying at partner universities

- Double degree (DD) with partners such as Cornell, MIT, Jiao Tong, Waseda, etc
- You spend your entire M2 year at the partner university
- Additional fees may apply

## Double degrees in non-management disciplines via partners

- Double degree (DD) in engineering with schools like Centrale/Supélec (for PMY students only), ENSAE, ESTP, Mines Paris Tech, Politecnico di Torino (for Politecnico students only)
- Double degrees in fashion and luxury (Institut Français de la Mode) and hospitality management (Ferrandi)
- Specific requirements, fees, study duration may apply

# Multiple degrees through studying at ESCP campuses

## **All students obtain the French “Grade de Master”.**

In order to obtain additional degrees, you must...

### German Master of Science

- Study one or two semesters at the Berlin campus
- Take three specialisations (normally only 2 are required)

### UK European MSc in Management

- Study one or two semesters at the London campus
- You may study at ESCP Europe campuses only and in at least 2 local languages

### Spanish Master en Administración y Dirección de Empresas

- Study one or two semesters at the Madrid campus

### Italian Laurea Magistrale

- Pre-Master year at the Turin campus

### Polish degree

- Study your entire M2 year at the Warsaw campus.
- Not to be combined with the German and/or UK degree

# Double degree examples from partner universities

**You spend your entire M2 year at the partner university**

<b>Argentina:</b>	Universidad de San Andrés (MSc Finance / Marketing / Organization)
<b>China:</b>	Chinese University of Hong Kong (MSc Business Analytics, Finance, IT, Marketing)   Shanghai Jiao Tong University (SJTU) (Master International business)   Tongji University Shanghai (MSc Enterprise management, Technology economics)
<b>France:</b>	CentraleSupélec (2 years Engineering)   Mines Paris Tech (2Y Engineering)   ENSAE (2Y Engineering – Economics/Statistics)   ESTP (2Y Engineering)   IFM (1 year fashion and luxury)   Ferrandi (1 year hospitality management)
<b>India:</b>	Indian Institute of Management Kozhikode (IIMK) (MBA)   Indian Institute of Management Calcutta (IIMC) (MBA)   Indian Institute of Management Ahmedabad (IIMA) (MBA)   Management Development Institute (MDI) (MBA), Gurgaon   Indian Institute of Management Lucknow (IIML) (MBA)
<b>Italy:</b>	Politecnico di Torino (Engineering)   Università Ca'Foscari di Venezia (LaureaMag.);
<b>Japan:</b>	Waseda University (MBA)
<b>Poland:</b>	Cracow University of Economics (Int'l bus)   Poznan University of Economics (PUE)
<b>Portugal:</b>	Universidade Catolica Portuguesa (MSc in Management)
<b>Russia:</b>	Higher School of Economics (HSE) Moscow (Master in Economics and Finance)
<b>Taiwan:</b>	National Chengchi University (MBA)
<b>UK:</b>	Aston Business School (MSc Int'l Business, HRM, Acc. & Finance, etc.)
<b>USA:</b>	Cornell University (MBA)   MIT (MSc Finance, Management)   University of South Carolina (Master in International Business)   University of Texas at Austin (Master in Accounting)



## Specialisations

### ➔ **Accounting / Management Control**

- CFO Option: Finance, Financial Reporting and Management Control
- Financial and Sustainability Reporting for the CFO - NEW!
- Management Control

**BERLIN** *(English)*

**PARIS** *(English)*

**PARIS** *(English)*

### ➔ **Business Development**

- Internationale Betriebswirtschaftslehre
- International Business
- International Business Development
- Business Development in European Emerging Markets - NEW!

**BERLIN** *(German)*

**BERLIN** *(English)*

**PARIS** *(English)*

**WARSAW** *(English)*

### ➔ **Consulting**

- Management Consulting Excellence - NEW!
- Business Consulting
- International Business Consulting - NEW!
- Consulting Dynamics and Practices
- Stratégie et conseil
- Research Analyses, Impact Studies and Company Project - NEW!

**LONDON** *(English)*

**LONDON** *(English)*

**MADRID** *(English)*

**PARIS** *(English)*

**PARIS** *(French)*

**PARIS** *(English)*

## → Digital

- Leading in Artificial Intelligence and Big Data Business Innovation - NEW!
- Artificial Intelligence and Robotics for Business - NEW!
- Digital Project Management 1
- Digital Project Management 2
- Innovation stratégique à l'ère du digital
- Applied Data Science - NEW!
- Internet of Things (IoT)

**BERLIN** (English)  
**MADRID** (English)  
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**MADRID** (English)  
**PARIS** (French)  
**PARIS** (English)  
**PARIS** (English)

## → Entrepreneurship

- E Entrepreneurship: Technology and Digital Economy
- E Entrepreneurship, Intrapreneurship and Innovation
- E Social Entrepreneurship
- E Entrepreneuriat
- E Entrepreneurship: Impact Entrepreneurship - NEW!

**BERLIN** (English)  
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**MADRID** (English)  
**PARIS** (French)  
**TURIN** (English)

## → Finance

- Investment Banking - NEW!
- Investment Banking - NEW!
- Investment Banking - NEW!
- Investment Banking - NEW!
- Banking and Finance
- Finance – English Track
- Finance d'entreprise
- Finance de marché

**LONDON** (English)  
**MADRID** (English)  
**PARIS** (English)  
**TURIN** (English)  
**LONDON** (English)  
**PARIS** (English)  
**PARIS** (French)  
**PARIS** (French)



### ➔ **Law and Economics**

- Economics and Public Policy - NEW!
- Law and Business : International Business Transactions - NEW!

**PARIS** *(French)*

**PARIS** *(English)*

### ➔ **Marketing**

- Selling to Customers
- Creativity Marketing Management
- Communication and New Media
- Marketing and Digital Strategy
- Marketing Manager
- Go to Market

**BERLIN** *(English)*

**LONDON** *(English)*

**MADRID** *(English)*

**MADRID** *(English)*

**PARIS** *(English)*

**TURIN** *(English)*

### ➔ **Sustainability**

- Sustainable Finance - NEW!
- Sustainability Management
- Energy Transitions and Sustainability - NEW!
- Sustainability : Rethinking Business Models and the Corporation for Social Innovation

**BERLIN** *(English)*

**BERLIN** *(English)*

**LONDON** *(English)*

**PARIS** *(English)*



## → **Cross disciplinary**

- Modern Ways of Working in the Digital Age - NEW!
- Social Impact Management - NEW!
- Digital Transformation : The Future of Work - NEW!
- Digital Transformation : Understand, Contribute, Manage - NEW!
- Managing Oneself and Others (MOO) - NEW!
- Ethique et compliance - NEW!

**BERLIN** *(English)*  
**LONDON** *(English)*  
**MADRID** *(English)*  
**PARIS** *(English)*  
**PARIS** *(French)*  
**PARIS** *(English)*

## → **Industry sector**

- Real Estate Fall - NEW!
- Real Estate Spring - NEW!
- Competition and Innovation in High Tech - NEW!
- Sport et management
- Management des industries culturelles et médiatiques
- Food & Beverage Management - NEW!

**MADRID** *(English)*  
**MADRID** *(English)*  
**PARIS** *(English)*  
**PARIS** *(French)*  
**PARIS** *(French)*  
**TURIN** *(English)*

### **Please note:**

Offer of specialisations may be subject to change on all campuses.  
Specialisations may not be open if selected by too few students

All specialisations have a limited number of seats;  
if the number of students who selected a specialisation  
exceeds the number of seats available,  
a selection process (CV + Motivation letter + grades) takes place.



## International experience criteria

# International experience

You...

- must study in *at least* 2 different countries
- cannot do more than 2 semesters in the same country
- can switch locations each semester (max. 4 locations) but we highly recommend focusing on the courses offered and the consistency of your academic path
- choose from our own six campuses (at least 2) and our partner universities worldwide (1 maximum)
- Have the possibility to choose among 100 exchange programmes and 30 double degrees in more than 50 countries

# Language training/requirements

You must be fully proficient in English and a second language at the end of the programme. Further operational knowledge of a third language is required.

At the end of your studies you must reach a minimum C1 level in one language and a B2 level in another foreign language in addition to their native tongue.

- You may be exempted from language courses if you can prove a sufficient level in the respective language (upper C1 level)
- You exempted from a language course may decide to take another language course under certain conditions (number of students enrolled in the course, local campus environment, etc.)



## Professional experience criteria

# Professional Experience

You must validate at least 36 weeks of professional experience.

Each job or internship must have a minimum of 8 weeks.

Previous experience can be taken into consideration of up to 16 weeks maximum, i.e. you need to gain a minimum of 20 weeks of professional experience during your Master studies.

Local career service teams will help you find internships.

# Gap years and semesters

**You have a maximum of 4 years to obtain your Master degree.  
You can choose to do a gap semester, or 1-2 gap years**

- 4 years maximum to fulfill all your Master's degree requirements, i.e. from September 2021 till maximum September 2025
- Gap semesters cannot be taken during the M1 year, only during the M2 year
- You can start your 1<sup>st</sup> semester of the M2 year either in September (fall term) or in January (spring term)
- Examples for 2021-2022:
  - Gap year (Sept. 21 – Aug. 22)
  - or gap semester (Sept.–Dec. 21) + study term (Jan.–Apr. 22)
  - or study term (Sept.–Dec.21) + gap semester (Jan.–Aug.22)
  - or study year (Sept. 21 – Apr. 22)



# Professional Experience – Apprenticeship

- The apprenticeship combines in-company work experience with academic coursework at ESCP Europe.
- Students participating in the apprenticeship pay no fees for this period and additionally receive a salary from the company for which they work.
- Students from the European Union and under 30 are eligible. Students from outside Europe may be eligible under certain conditions.
- Employment must be in a company governed under French law; therefore the students must have a sound knowledge of French.

## Two different formats

- Apprenticeship Master Cycle (M1+M2)
  - M1 (full-time S1 and part-time S2): Paris with a shorter semester on our Madrid campus
  - M2 (part-time): 1 semester in Paris, 1 semester abroad (campus or partner university)
- Apprenticeship M2
  - M1 (full-time): Any of our campuses **other than Paris**
  - M2 (part-time): Paris

Good luck with your application!

[www.escp.eu/mim](http://www.escp.eu/mim)