



**Former Research Assistants
at the Chair of Business Information Systems**

Prof. Dr. Markus Bick

(Stand Juli 2024)

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research assistant until 9/2024 - <https://www.linkedin.com/in/mahdieh-darvish/>

Dissertation: Embracing Digital Transformation: Required Capabilities for Business Organizations in Digital Era

<http://opus.escpeurope.de/opus4/frontdoor/index/index/docId/188>

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Dissertation: Keeping Pace with Digital Transformation: Design, Application, and Evaluation of a holistic Digital Maturity Model

<http://opus.escpeurope.de/opus4/frontdoor/index/index/docId/183>

Martin Böckle

external research assistant until 6/2020 - <https://de.linkedin.com/in/martin-boeckle>

Dissertation: User-Centered Adaptive Gamification

<http://opus.escpeurope.de/opus4/frontdoor/index/index/docId/66>

Matthias Murawski

research assistant until 5/2019 - <https://de.linkedin.com/in/matthias-murawski>

Dissertation: An investigation of the competencies required for working in the digital age

<http://opus.escpeurope.de/opus4/frontdoor/index/index/docId/38>

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Dissertation: Crowd Knowledge and Blockchain

<http://opus.escpeurope.de/opus4/frontdoor/index/index/docId/64>

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Dissertation: Understanding the Social Media Phenomenon: Terminological examination and perception of its entities

<http://opus.escpeurope.de/opus4/frontdoor/index/index/docId/26>

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Dissertation: New ways to leverage Web 2.0: Social media content for market intelligence and customer interaction

<http://opus.esceurope.de/opus4/frontdoor/index/index/docId/22>

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Marc Roman Franke

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Dissertation: Steigerung von Dynamic Capabilities und Wettbewerbsfähigkeit durch Public Cloud Computing – Studie über den IT-Wertbeitrag bei zunehmender IT-Industrialisierung

<https://www.springer.com/de/book/9783658166229>

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Dissertation: Intercultural Competence in the Information System Domain - A Mixed-Methods Approach to investigate the Importance of Intercultural and Technical Competences of IT-Infrastructure Consultants

<http://opus.esceurope.de/opus4/frontdoor/index/index/docId/21>

Stephanie Pelzl, geb. Ryschka

research assistant until 8/2014 - <https://www.linkedin.com/in/dr-stephanie-pelzl/>

Dissertation: Location-Based Services from a User's Perspective - A Balanced Examination of Benefits and Risks

<http://opus.esceurope.de/opus4/frontdoor/index/index/docId/19>

Malte Martensen

external PhD student until 2014 - <https://de.linkedin.com/in/maltemartensen>

Dissertation: Einsatz von Social Software durch Unternehmensberater - Akzeptanz, Präferenzen, Nutzungsarten

<https://link.springer.com/book/10.1007/978-3-658-07550-7>

Kathrin Möller, geb. Börgmann

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Tyge Kummer

research assistant until 12/2010 - <https://staff.qut.edu.au/staff/t.kummer>

Dissertation: Akzeptanz von Ambient Intelligence in Krankenhäusern. Ein Ländervergleich zwischen Deutschland und Australien am Beispiel der Medikationsunterstützung

<https://www.amazon.de/Akzeptanz-Ambient-Intelligence-Krankenh%C3%A4user-Medikationsunterst%C3%BCtzung/dp/3844100083>