



**Former Research Assistants
at the Chair of Business Information Systems
Prof. Dr. Markus Bick**

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Dissertation: User-Centered Adaptive Gamification

<http://opus.escpeurope.de/opus4/frontdoor/index/index/docId/66>

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Dissertation: An investigation of the competencies required for working in the digital age

<http://opus.escpeurope.de/opus4/frontdoor/index/index/docId/38>

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Dissertation: Crowd Knowledge and Blockchain

<http://opus.escpeurope.de/opus4/frontdoor/index/index/docId/64>

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Dissertation: Understanding the Social Media Phenomenon: Terminological examination and perception of its entities

<http://opus.escpeurope.de/opus4/frontdoor/index/index/docId/26>

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Dissertation: New ways to leverage Web 2.0: Social media content for market intelligence and customer interaction

<http://opus.escpeurope.de/opus4/frontdoor/index/index/docId/22>

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Dissertation: Steigerung von Dynamic Capabilities und Wettbewerbsfähigkeit durch Public Cloud Computing – Studie über den IT-Wertbeitrag bei zunehmender IT-Industrialisierung

<https://www.springer.com/de/book/9783658166229>

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Dissertation: Intercultural Competence in the Information System Domain - A Mixed-Methods Approach to investigate the Importance of Intercultural and Technical Competences of IT-Infrastructure Consultants

<http://opus.esceurope.de/opus4/frontdoor/index/index/docId/21>

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Dissertation: Location-Based Services from a User's Perspective - A Balanced Examination of Benefits and Risks

<http://opus.esceurope.de/opus4/frontdoor/index/index/docId/19>

Malte Martensen

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Dissertation: Einsatz von Social Software durch Unternehmensberater - Akzeptanz, Präferenzen, Nutzungsarten

<https://link.springer.com/book/10.1007/978-3-658-07550-7>

Kathrin Möller, geb. Börgmann

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Tyge Kummer

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Dissertation: Akzeptanz von Ambient Intelligence in Krankenhäusern. Ein Ländervergleich zwischen Deutschland und Australien am Beispiel der Medikationsunterstützung

<https://www.amazon.de/Akzeptanz-Ambient-Intelligence-Krankenh%C3%A4user-Medikationsunterst%C3%BCtzung/dp/3844100083>