

**Prof. Dr. Stefan Schmid**

Chairholder

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**Academic Activity:**

Since 2015

Academic Dean Executive MBA programme, ESCP, Berlin Campus

2015-2018

Academic Dean Executive MBA programme, ESCP, all campuses

Since 2012

Academic Dean Executive Education, ESCP, Berlin Campus

2006-2010

Academic Dean MEB programme, ESC, all campuses

2003-2011

Director of Studies MEB programme, ESCP, Berlin Campus

2003

"Ruf" to Bayreuth University (rejected)

Since 2002

Full Professor in International Management and Strategic Management at ESCP,  
Berlin/Germany

2002

"Habilitation" (Degree for the qualification of a full professor in Germany) at Catholic  
University of Eichstaett-Ingolstadt/Germany

1996 – 2002

Assistant Professor in International Management at Catholic University of Eichstaett-  
Ingolstadt/Germany

1996

Ph.D. in International Management at Catholic University of Eichstaett-Ingolstadt/Germany

1993 – 1996

Research and Teaching Assistant at Catholic University of Eichstaett-Ingolstadt/Germany

Previous and current visiting lectureships/professorships at the University of Vaasa/Finland, Université de Nancy/France, European University Viadrina, Frankfurt an der Oder/Germany and Collegium Polonicum/Poland, University of Bayreuth/Germany, Université de Lyon 2/France and Internationales Hochschulinstitut Zittau/Germany.

The offer to become a full professor in International Management and Intercultural Management at the University of Bayreuth/Germany was rejected (“Ruf 2003”).

### **Educational Background:**

1990 – 1993

European School of Management (EAP), now ESCP Business School, Studies in Business Administration and European Management

Degrees earned: Diplom-Kaufmann, Diplôme de l'EAP (Grande Ecole), European Masters in Management

1990 – 1991

EAP Paris/France

1991 – 1992

EAP Oxford/UK

1992 – 1993

EAP Berlin/Germany

1988 – 1990

University of Augsburg/Germany, Studies in Business Administration and Economics, Degree earned: Vordiplom (B.A. Honours equivalent)

Scholarship Fellow of the „Studienstiftung des Deutschen Volkes“

1977 – 1986

High School Friedberg/Germany

Degree earned: Abitur (High-School-Diploma)

### **Practical Background:**

1988 – 1990

Traineeship in Banking, Dresdner Bank (Munich/Germany)

Various projects, including firms such as Crédit Lyonnais (Paris/France), Dresdner Bank (Munich/Germany), MBQuart (Obrigheim/Germany), McKinsey & Co. (Düsseldorf/Germany) and PepsiCo (London/UK) in the fields of (international) strategy.

Various executive education programs, for instance with Bankakademie Frankfurt am Main/Germany (now Frankfurt School of Finance & Management), Europäische Wirtschaftsakademie Berlin-Koblenz/Germany and within ESCP in the fields of General Business Administration, Strategic Management and International Management. Companies include, for instance, Arcelor, Altadis, Bertelsmann, Hindustan Aeronautics, KPMG and Siemens.

### **Memberships in Academic and Professional Institutions:**

- European International Business Academy (EIBA), Brussels/Belgium (in addition member of the board, 2012-2018)
- Academy of International Business (AIB), Washington/USA and Hawaii/USA
- Strategic Management Society, Lafayette/USA
- Association of MBA's, London/UK
- Academy of Management (AoM), Briarcliff Manor/USA
- Schmalenbach-Gesellschaft/Deutsche Gesellschaft für Betriebswirtschaft, Bonn/Germany
- Verband der Hochschullehrer für Betriebswirtschaft (German Academic Association for Business Research), Cologne/Germany; Vice Chairman of the International Management Division (2006-2008) and Chairman of the International Management Division (2008-2010)

### **Publications:**

Author of more than 100 contributions (books, articles, book chapters, case studies and discussion papers); for a full list of all publications please see the “Publications” section [here](#). Some of the publications are resulting from research projects based on research grants (including Volkswagen-Stiftung and Bertelsmann-Stiftung).